



STRATEGIC PLAN





Our Whakapapa & Tūrangawaewae

**Ko Taranaki ki uta
Ko Ngāmotu ki tai
Mai i te Manga o Herekawe
tae atu ki te awa o Waiwhakaiho
me hoki mai anō ki tēnei wai tapu
Ki te tūrangawaewae o Ngāti Te Whiti
te ūkaipō o te hapū e noho nei
Kei te mihi
Kei te mihi
Kei te mihi**

**Ngāti Te Whiti is the tangata whenua of Ngāmotu,
New Plymouth.**

**Our rohe extends from the Herekawe to the
Waiwhakaiho River, inland to its headwaters on
Taranaki and back to the Herekawe.**

Ngāti Te Whiti traces descent from our eponymous ancestor – Te Whiti Tuatahi, who lived in the late 1700s. Our right of occupation is based on whakapapa (genealogy) and continuous occupation by generations of connected ancestors from the earliest kinship groups such as Moturoa, Ngāmotu, Ngāti Tuparikino, and Ngāti Tawhirikura.

We have a recorded history of defending this land by exercising our right as tangata whenua as we have maintained our position as ahi kaa or ahi kaa roa – long term occupation. We regard Ngāmotu, New Plymouth, as our tūrangawaewae – our paepae, our footstool, the land on which we alone stand.



STRATEGIC PLAN

MISSION

He mana whenua, he mana tangata, he mana Motuhake o Ngāti Te Whiti e!

WHAKAPAPA

Paritūtū te pou tū moana,
tū i te ao,
tu i te pō

TAIAO

Tiakina he kawenga taonga
tuki iho nō Ngāti te Whiti,
he kawa tapu,
he whiti ora e

AHUREA TUAKIRI

Ngāti Te Whitianga is promoted and celebrated through Te Reo Māori, purakau karakia and waiata.

Ngāmotu Marae, a symbol of our connection to our whenua, our tupuna, our past, present, our future.

Upholding our spiritual, cultural, and historical associations to our environment.

PĀPORI

Ngāti te Whiti are strong in their identity across generations.

Our whānau are proud to be Ngāti te Whiti, connected by a strong sense of identity and shared aspirations

Ngāmotu Marae is our home
– a place to meet, to celebrate,
and to host.

Identify and safeguard our environment, for future generations.

ŌHANGA

To ensure that the Board adopt and practise prudent financial management to be successful and sustainable.

Ngāti Te Whiti Hapū Society Inc is resourced to contribute to hapū activities.

Preserving and protecting our environment through the cultivation of relationships and environmental management.



CULTURAL / AHUREA TUAKIRI

Action

Wānanga Whakapapa / whanaungatanga
Te Reo Māori, Whakatauaki
Waiata /pūrākau
Toi Māori.
'Hikoi around our Rohe'.

Secure a Marae for Ngāti Te
Whiti Hapū.
(Visit www.ngamotumarae.org.nz for full details)

Exercising tāngata whenua
activities in our rohe.

Frequency

4 wananga per 12-month
period.
Engage whānau hapū within the
hapū that have the knowledge
and skills and willingness to
share.

Members to receive monthly
updates on marae activities.

Ngāti Te Whiti have
representation at events of
significance.

Modality

Communicate via digital and
printed means to hapū members.
Create educational database.
Options available to attend in-
person and/or by virtual mediums.
NTW Hapu Branding/
Merchandise.
Utilise technological 'know how'
and 'apps' to connect with each
other and Te Taio.

Ngāti Te Whiti Hapū Board
Members to be interim
members of the Ngāmotu Marae
Reservation as per the Marae
Charter.

Establish a stocktake of strategic
partners and networks to assist
raising the profile of hapū.

Outcome 12 months

100% of attendees have knowledge of
the Tūpuna of Ngāti Te Whiti Hapū.
100% of attendees can recite the
Ngāti Te Whiti Pepeha.
100% of attendees have knowledge of
waiata, pūrākau, whakatauaki relevant
to Ngāti Te Whiti Hapū.
100% of attendees will have
knowledge of our sites, including; wāhi
tapu, the history and the significance
of NgātiTe Whiti Hapū.
50% of attendees can confidently
perform, mihi whaikōrero karanga.
The Ngāmotu Marae build is
underway, there will be preliminary
hui for new Trustees for the Ngāmotu
Marae Reservation.

Continue representation and
participation in community forums, and
with strategic partnerships.

Outcome 3 years

Ngāti Te Whiti Hapū members are
connected and well informed of
the history of our rohe, it's people,
and our environment.
Te Reo Māori is spoken amongst
our members.
Ngāti Te Whiti Hapū members can
perform the roles of Kaikaranga
and Kaikōrero in our Marae.
As kaitiaki of our rohe we
have established plans that
acknowledge and uphold the
māna/taiao with Iwi and Taiwi
Regulatory Bodies.
Ngāti Te Whiti Hapū contributing
to the operational activities of the
Marae.

Ngāti Te Whiti has a strong
influence in the Ngāmotu/New
Plymouth City.



SOCIAL / PĀPORI

Action

Enable wānanga or whanaungatanga and whakapapa.

Enable connection through established internal forums.

Enable opportunity to celebrate and acknowledge events of cultural significance.

Frequency

4 wananga per 12-month period.
Engage whānau within the Hapū that have the knowledge, skills and willingness to share.
In addition to the above, provide Biannual Forum for taiohi and tamariki of Ngāti Te Whiti Hapū.

Monthly Hapū Hui.
Annual General Meetings of Ngāti Te Whiti Hapū Society Inc.
Ngāti Te Whiti Whenua Toopu Trust and Ngāmotu Marae Reservation.
Monthly updates at Ngāti Te Whiti Hapū meetings for activities for Ngāmotu Marae.

Celebrate and acknowledge events of cultural significance.

Modality

Communicate via digital and print means to Hapū members.
Options available to attend in-person and/or by virtual mediums.
Ngāti Te Whiti Branding/ Merchandise.

Communicate via digital and printed means to hapū members.
Options available to attend in-person and/or by virtual mediums.

Communicate via digital and printed means to hapū members.
Options available to attend in-person and/or by virtual mediums.
Ngāti Te Whiti Branding/ Merchandise.

Outcome 12 months

100% of attendees have known connection to Ngāti Te Whiti Hapū.
100% of attendees can recite the Ngāti Te Whiti Pepeha.
100% of attendees have knowledge of waiata, pūrākau, whakatauaki.
50% of attendees can confidentially perform, mihi whaikōrero, karanga.

Members are informed of activities of Ngāti Te Whiti Hapū Governance and Operational groups.

There is an established events calendar.
Establish storage for archives.

Outcome 3 years

Ngāti Te Whiti Hapū members are connected and well informed – to each other and our rohe.
Our kaitiakitanga over our whenua/taiao is exercised in partnership with local, regional, and national regulatory bodies.
Ngāti Te Whiti Hap members support and participate in all Ngāti Te Whiti Hapū Entity Hui.
Ngāti Te Whiti Members participate and support the establishment and running of the Ngāmotu Marae.

Ngāti Te Whiti are leading significant cultural events.



ECONOMIC / ŌHANGA

Action

Ngāti Te Whiti Hapū Society Inc complies with NZ Charities Act and Ngāti Te Whiti Society Inc. Hapū Constitution.

Ngāti Te Whiti Hapū Society Inc Board undertake 'best practice' to ensure viability.

Generate business ventures that promote sustainability for future generations.

Frequency

Maintain yearly financial obligations to members and in accordance with NZ Charities Act and Hapū Constitution.

Complete yearly budget, with scheduled reviews within the financial year.

Generate business ventures that promote sustainability for future generations.

Modality

Submit financial records to Accountant and Audits at end of financial year.
Recruit members with interest in performing financial/accounting responsibilities of the Hapū.

Secure advice from Financial Experts/Planners if required
Maintain Best Practice.
Complete review of income and expenditure considers re-forecasting.

Board to identify and investigate potential business activities.
Engage in professional advice to consider appropriate business opportunities.

Outcome 12 months

Audited accounts are presented to members at the Annual General Meeting/Special Meeting.
A minimum of two (2) members have attained the financial knowledge and skills to be able to perform duties required.

Financial Budget is completed and presented to members.
The Board has adhered to the Budget. Any variation to this can be qualified.

Establish the appropriate governance and operations that cater for business/investments.

Outcome 3 years

Complete Annual Review

Complete Annual Review

Ngāti Te Whiti Hapū Society Inc. has an established business arm.