



TE KOTAHITANGA O TE ATIAWA

STRATEGIC FRAMEWORK 2014



OUR VISION

“Te Iho Whenua – Te Iho Tangata”

Empowering our communities, sustaining our place



OUR VALUES

*He puawai nō runga i te
tikanga, he rau rengarenga nō
roto i te raukura*

**WHAKATIKAIA MAI KIA TIKA. WHAKAPONOHIA MAI KIA
PONO. KIA MANA AI NGĀ MAHI**

*We are duty bound, we will act with honesty and integrity
And we will care wholeheartedly*

KIA TOKA IA NEI TE ARA WHANAUNGA

Embrace the value of kinship and shared experiences

MANAWANUI

Be solutions focussed and determined in our endeavours



Our Priorities
"Our past guides our future"

Ka whai Tapuwae Ka whai Taumata
Sustainable, Tangible & Measurable Development

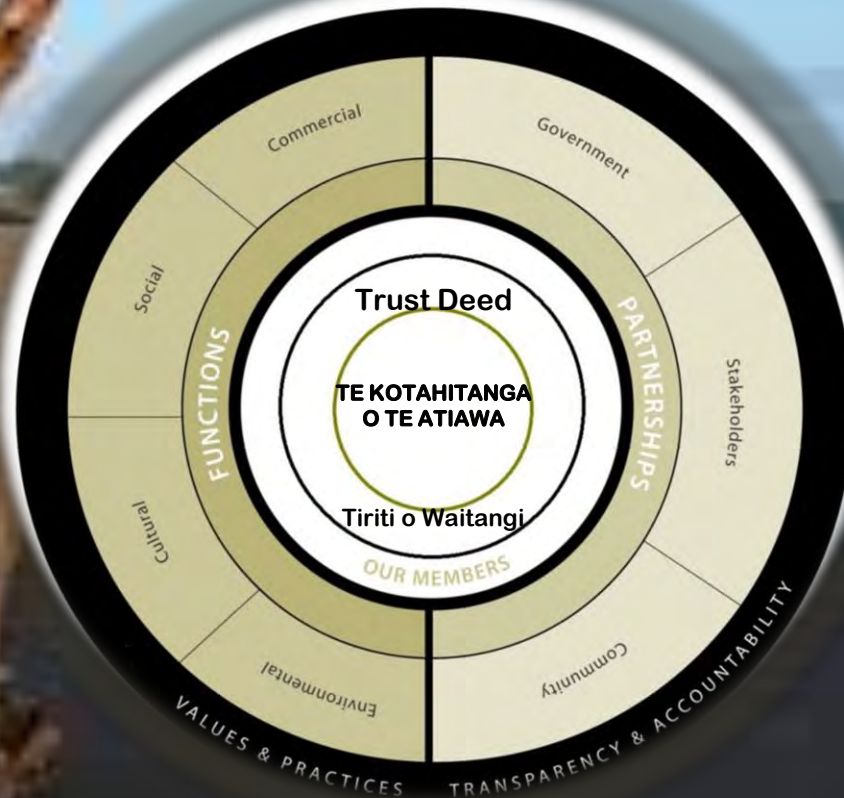
Hei hoa whakapakari nō Rongo
Effective & Genuine Iwi / Hapu / Marae Engagement

Ka whai marae whare o ngā mātua
Rich & Thriving Cultural Capacity & Capability

Our Role

- To manage, grow & develop our resources
- Create and provide opportunities for our people
- Uphold and promote Te Atiawatanga

Our Function



Te Atiawa Success – A Snapshot

- **Solid foundation – Pou**

Clear and organised strategy

- **Clear Identity – Te Atiawatanga**

Pride of place in our own whenua

- **Unified People – Whanaungatanga**

Strong communications, intergenerational focus, trust

- **Happy Healthy Wealthy**

People, marae, hapu

- **We are what we Build**

Independent thinkers, confident, educated, hard-working